

Bachelor of Science in Apparel and Fashion Design (BScAFD)

(Revised Fall 2009)

The BScAFD program is designed to combine an extensive educational curriculum with industrial training. The program is a fabrication of different subjects oriented towards the fashion and apparel industry. The electives introduced in the fifth semester provide an opportunity for specialised training as per requirement of the Fashion / Garment industry.

Objectives:

- To provide the students with knowledge of the production processes in apparel industry.
- To develop skills in illustrating fashion figures, design collection, using techniques of draping, sewing, embroidery, printing etc.
- To provide adequate knowledge on principles of marketing, which also includes the retail scenario.
- To facilitate knowledge of the industry, with a shift from Manufacturing / stitching to design-cum-manufacturing scenario.

Eligibility: 10+2 or equivalent/ 3 year Diploma from a State Board of Technical Education.

Semester Fee: Rs.12,450/- per semester (inclusive of Exam Fee Rs.800/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 3 years (6 semesters).

Maximum Duration: 6 years.

Minimum counselling and hands-on experience at Learning Centres: 160 hrs/semester.

Program Structure

I Semester

Sub. Code	Subject Title	Credits
CB 0001	Fundamentals of Fashion Design	4
CB 0002	History of Costumes	4
CB 0003	Principles and Elements of Design – Theory.	2
CB 0004	Principles and Elements of Design – Practical.	2
CB 0005	Fundamentals of Computers	2
CB 0006	Fashion Communication.	2
Total Cumulative Credits		16

Provision for Lateral Entry to Second Semester of BScAFD:

Eligibility: 10+2 and 6 months of Fashion Designing Program.

Additional fees: In addition to the normal fees, an additional lateral entry fee of Rs.3800/- (inclusive of examination fees) is payable by students opting for this scheme.

Note: In this lateral entry scheme, students have to appear and pass the first semester examination. Books of first semester will be supplied by the University and internal assessment will be completed at the Learning Centres.

II Semester

Sub. Code	Subject Title	Credits
CB 0007	Fundamentals of Textile Fibers and Yarns.	4
CB 0008	Introduction to Pattern Making and Stitching– Theory	2
CB 0009	Introduction to Pattern Making and Stitching– Practical I	2
CB 0010	Introduction to Pattern Making and Stitching– Practical II	2
CB 0011	Introduction to Pattern Making and Stitching– Practical III	2
CB 0012	Fashion Illustration – Theory.	2
CB 0013	Fashion Illustration – Practical.	2
Total Cumulative Credits		32

III Semester

Sub. Code	Subject Title	Credits
CB 0014	Pattern Making through Drafting and Flat Pattern Technique – Theory	2
CB 0015	Pattern Making through Drafting and Flat Pattern Technique – Practical	2
CB 0016	Garment Construction – Practical.	4
CB 0017	Pattern Making through Draping – Practical.	2
CB 0018	Fabric Formation and Processing	4
CB 1901	Indian Constitution #	2
CB 1902	Customer Relations & Management @	2
Total Cumulative Credits		48

IV Semester

Sub. Code	Subject Title	Credits
CB 0020	Surface Ornamentation - Theory.	2
CB 0021	Surface Ornamentation – Practical.	2
CB 0022	Import and Export.	4
CB 0023	Financial and Management Accounting.	4
CB 0024	Concept of e-commerce.	4
Total Cumulative Credits		64

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V Semester

Sub. Code	Subject Title	Credits
Elective I	Quality Control	16
Elective II	Pattern Making / Cutting	16
Elective III	Fashion Design and Illustration	16
Elective IV	Apparel and Fashion Merchandising	16
Total Cumulative Credits		80

Elective 2 : Pattern Making / Cutting

Sub. Code	Subject Title	Credits
CB 2502	Apparel Production Process.	4
CB 2601	Industrial Pattern Making and Sewing.	2
CB 2602	Pattern Grading.	2
CB 2603	Quality Control – Pattern Making / Cutting.	4
CB 2604	Internship	4

VI Semester

Sub. Code	Subject Title	Credits
CB 2501	Total Quality Control *	4
CB 2706	Fashion Merchandising **	4
CB 0029	Computer Aided Designing: Apparel Industry - Theory	2
CB 0030	Computer Aided Designing: Apparel Industry - Practical	2
CB 0031	Fashion Marketing and Advertising	2
CB 0032	Environmental Studies	2
CB 0033	Entrepreneurship Development	2
Total Cumulative Credits		96

Elective 3 : Fashion Design and Illustration

Sub. Code	Subject Title	Credits
CB 2701	Advanced Fashion Illustration - Practical.	2
CB 2702	Fashion Presentation.	4
CB 2703	Graphic Design - Theory.	2
CB 2704	Graphic Design - Practical.	2
CB 2705	Accessory Design.	2
CB 2706	Fashion Merchandising.	4

* Applicable for Electives III & IV **Applicable for Electives I & II

Elective 4 – Apparel and Fashion Merchandising

Sub. Code	Subject Title	Credits
CB 2502	Apparel Production Process.	4
CB 2706	Fashion Merchandising.	4
CB 2801	Retail Merchandising and Management.	4

Elective 1 – Quality Control

Sub. Code	Subject Title	Credits
CB 2501	Total Quality Control.	4
CB 2502	Apparel Production Process.	4
CB 2503	Production Management.	4
CB 2504	Internship.	4

Authorised Learning Center: 02983

B. D. Somani

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